



Government of India
Ministry of Tourism

BRICS Convention on Tourism
[1-2 September 2016 : Khajuraho]

The BRICS Convention on Tourism 2016 was organised on 1-2 September 2016 in Khajuraho, Madhya Pradesh. The 2-day Convention provided a platform to all stakeholders for exchange of ideas for promotion of intra BRICS tourism.

The delegates agreed that there is immense potential for growth of tourism among the member countries. The programme saw fruitful exchanges among the delegates on key issues including sharing best practices in tourism; cooperation among tourism stakeholders; establishing exchange programmes to enhance human resource development in the tourism sector; exchange of information and data; promote Investment opportunities in the tourism and hospitality sectors; participation in travel fairs/exhibitions in each others' countries; and to promote responsible and sustainable tourism.

It was also proposed that a Joint Working Group on Tourism be formed to interact on a regular basis.
